

Building Enduring Bridges through Alumni?



Project Title	Building Enduring Bridges through Alumni?
Project Summary	Virtually engage with USG program Alumni throughout NE Brazil to strengthen the Consulate's Alumni network, build stronger ties between existing alumni groups, and assist alumni with ongoing initiatives and activities.
Country	Brazil
Agency	Department of State
DoS Office	N/A
Post	RECIFE
Section	PAS
Number of Interns	1

Project Description

Recife's consular district is larger than Peru. With eight states, 40 million people, and a three person Public Affairs Section, we are looking for innovative ways to extend our reach. We have worked hard in recent years to mobilize our Alumni (Brazilians who have participated in USG sponsored programs). We now have active Alumni Groups, in several states, engaging on a daily basis and advancing various initiatives. However, our success has brought new challenges. The communication that exists amongst alumni is ad hoc and difficult to track. We need a virtual intern to actively engage with these groups via social media (WhatsApp, Facebook and Instagram) and email to build SOPs and stable channels of communication for tracking and supporting alumni initiatives. We need a virtual intern to help us sift through these communications and identify ways to consolidate and share it more easily.

Desired Skills Interests

Skill

Communication Skills

Social Media

International Exchange Programs

Additional Information

None

Language Requirements

Language	Speaking Proficiency	Reading Proficiency	Importance
Portuguese	Elementary proficiency	Limited working proficiency	Required